

Logo Technical Ratio

The Kuzeyboru logo has been created through typographic manipulation. Therefore, there is no specific font that constitutes the logo.

The Kuzeyboru logo may not be used outside the specifications defined in the Corporate Identity Guide.

Accordingly, the width of the logotype is 6 times its height. Measurement details are indicated alongside.

For minimum use in printed materials, the width of the Kuzeyboru logo has been determined as 20 mm.

